

1/16/18

Hi and THANK YOU!!!!

Today was even better than we could have ever expected. It had the impact we'd hoped for but couldn't plan! Aside from cooperative January weather, flight plans/security and safe plane/pilot.....

First: The TV and web coverage started at 11AM. The anchor is doing his opening stand-up and provides a 'you are there' overview. He says that "there is a plane flying directly above the War Memorial with a banner to expand pre-k -- 50000 kids are waiting. This is one of the issues promised by incoming Gov Murphy....."

Second: As now Gov Murphy and his family arrive at the War Memorial, the plane is flying DIRECTLY above and is in his perfect line of vision.

George, this was a home run. Thank you, High Exposure and the pilot.

Will be in touch in a few months re: summer 2018.

Maryanne

Pre-K Our Way

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