

October 30th 2017

Mr. David Dempsey
High Exposure, Inc.
675 Henry Declinque Blvd.
Woodbine, NJ 08270 Hanger #2

Dear Mr. Dempsey,

I wanted to take a moment to thank you for your support of Make-A-Wish New Jersey and our recent campaign to raise funds for local kids with life-threatening medical conditions, specifically through our partnership with Carlo's Bakery and the *Danny Shaves for Wishes* Campaign. We are proud to share with you that the campaign raised an astounding \$55,000! The average cost of a wish in New Jersey is roughly \$10,000, and the *Danny Shaves for Wishes* campaign will single-handedly grant at least another five wishes for children with critical illnesses.

High Exposure, Inc., went above and beyond to support this campaign, and played a vital role in its success. You not only assisted us in promoting the campaign with our aerial advertisement the weekend prior to the main shaving event, but you showed us your commitment to our mission with a significantly discounted rate for ad production and flight costs. Your customer service, demonstrated through George Dunner, was impeccable.

On behalf of myself, the staff at Make-A-Wish New Jersey, and most importantly the over 9,500+ New Jersey kids who have experienced the power of a wish since 1983, and the over 500+ New Jersey kids who will experience the power of a wish this year alone, **we thank you.** You have helped us reach more children and change their lives when they need it most.

Sincerely,



Chris Bogusz
Chief of Staff